



MEDIAHUIS CORPORATE PROFILE

Background and history

Mediahuis is a private European media group with a strong portfolio of news media and digital brands. Mediahuis was founded in 2013 through the combination of the media assets of two long established Belgian publishers, Mediahuis Partners (formerly Corelio) and Concentra.

Since 2013, Mediahuis has grown rapidly through acquisitions to become a leading media player in Belgium, The Netherlands, Ireland and Northern-Ireland (UK). It currently employs more than 4,000 people, achieving an annual turnover in excess of one billion euros.

News titles including De Standaard, Het Nieuwsblad, Gazet van Antwerpen and Het Belang van Limburg in Belgium, NRC Handelsblad, nrc.next, De Telegraaf, Noordhollands Dagblad and De Limburger in the Netherlands, and the Irish Independent, Sunday Independent, Sunday World, Belfast Telegraph and Sunday Life in Ireland and Northern Ireland, provide millions of readers with daily news updates, both online and in print.

Mediahuis also operates a number of significant digital marketplaces in Belgium, the Netherlands and Ireland, mainly within the housing market (Zimmo.be, Jaap.nl, Propertynews.com), the job and recruitment market (Jobat.be, Limburgvac.nl, Nijobfinder.co.uk) and the automotive market (Vroom.be, Gaspedaal.nl, Autotrack.nl, Carsireland.ie). In Belgium, the group is also active on the radio market (Nostalgie, NRJ Vlaanderen) and the regional television market (ATV, TVL, TVO and ROB TV).

As a publisher, Mediahuis believes unreservedly in independent and quality journalism, as well as in strong and relevant media that make a positive contribution to people and society.

Mediahuis' offices are located in Antwerp (headquarters, BE), Brussels (BE), Hasselt (BE), Amsterdam (NL), Sittard (NL), Dublin (IE) and Belfast (UK).

Ownership

- VP Exploitatie (16.7%) – van Puijenbroek family – publishers for 70 years
- Concentra (32.7%) – Baert family – publishers for 120 years
- Thomas Leysen & partners (50.6%) – publishers for 40 years

Board of Directors

- Chairman: Thomas Leysen
- Vice-chairman: Robert Ceuppens
- Board members: Jan Baert, Arian Buurman, Bruno de Cartier, Patrick Hermans, Peter Hinssen, Jan Suykens, Guus van Puijenbroek, Philippe Vandeurzen, Philippe Vlerick

Executive Committee

- Gert Ysebaert, CEO
- Paul Verwilt, COO
- Kristiaan De Beukelaer, CFO

Additional information on Mediahuis can be found on <https://www.mediahuis.be/en/>.